



NCSSSS

National Consortium of
Secondary STEM Schools



SPONSORSHIP & ADVERTISING GUIDE

2024

“ NCSSSS brings together a diverse group of STEM professionals in an intimate atmosphere of learning and sharing ideas. This creates such a unique experience for everyone involved — unparalleled by ANY other conference we attend. People come here with one common goal: to bring STEM education to the next level for every student.

- Dan Spooner, *Anatomage*

Why NCSSSS?

NCSSSS has defined STEM education for the past 35 years.

Our members are administrators and teachers at high-performing schools and visionary districts who serve as the leaders in their states. NCSSSS member schools deliver an integrated approach to STEM education that serves as a model for programs across the US and around the globe.

If your company has products and services that support STEM education, or you want to build a future STEM workforce pipeline, we want to work with you. We are seeking sponsors and advertisers for a variety of year-round opportunities who share our long-term vision for successful partnerships that are more than a single transaction. Don't see something you like? Let us help you design a custom sponsorship/advertising package.

Our Members

Top schools like Bronx Science, Illinois Mathematics and Science Academy, North Carolina School of Science and Mathematics, and Thomas Jefferson High School for Science and Technology join dozens of other institutions that demonstrate students are engaged in authentic research and share a belief that STEM is not just one discipline, but an integrated approach throughout the curriculum.

From Congress to major corporations, NCSSSS member schools are looked to for their innovative approach to STEM and successful student outcomes. They offer the perfect opportunity to showcase your products and build partnerships that will inspire other schools to follow their lead.

NCSSSS members typically enjoy two in-person events and multiple virtual events per year where content is designed to meet the needs of Administrators, Teachers, and Students.

CONTACT:

If you have any questions, please contact
Kerry Kerr, our Director of Sponsorship:
kerry.kerr@ncsss.org / M: 913.205.1294

NCSSS PROFESSIONAL CONFERENCE SPONSORSHIPS

NOV. 6-9, 2024 | SAN ANTONIO

	Title Sponsor <i>max 1</i> \$10,000	Session Sponsor <i>limited # available</i> \$5,000	Supporting Sponsor \$1,500
Lead Session Panel - 50-minute concurrent (must be pre-approved)	✓	✓	
Exhibit Table at Professional Conference	✓	✓	✓
Complimentary Conference Registrations*	4	2	1
Logo and text recognition on NCSSS website, conference marketing, emails, and signage	✓	✓	✓
Host one Consortium Connects Virtual Roundtable or host a private session with 2-3 schools of your choice	✓		
Standalone email	✓		
Rotating banner ad in event app	✓	✓	
1 Year Complimentary NCSSS Corporate Membership Dues	✓	✓	
NEW: Ability to play a :30 video during a General Session	✓		

ADDITIONAL CONFERENCE OPPORTUNITIES

1	Opening Breakfast Keynote (one available) Thursday 11/7/24 Opening Breakfast – deliver opening keynote address (must be approved by NCSSS) plus all of the benefits of a Title Sponsor. <i>Note: keynote takes the place of leading session panel for title sponsorship.</i>	\$10,000
2	Lunch Keynote (one available) Friday 11/8/24 Closing Lunch – deliver closing keynote address (must be approved by NCSSS), place materials at each table, plus all of the benefits of a Session Sponsor.	\$7,500
3	Reception Sponsor (limited number available) Sponsor a reception during the Conference. Will be recognized during opening remarks at the reception, plus all of the benefits of a Supporting Sponsor.	\$2,500
4	Awards Luncheon Sponsor (one available) Thursday 11/7/24. Place materials at each table, recognition from the podium plus all benefits of Supporting Sponsor.	\$2,500
5	Breakfast Sponsor (one available) Friday 11/8/24 Breakfast – place materials at each table, recognition from the podium plus all benefits of Supporting Sponsor.	\$2,500
6	Transportation Sponsor Sponsor our field trip or other outings during the conference. Ability to ride on the bus(es) and/or hand out materials/giveaways, plus all of the benefits of a Supporting Sponsor. Sponsor may add on grab & go breakfast at their cost.	\$2,500
7	NEW: Ability to play a :30 video during a General Session Must be a Session Sponsor or higher.	\$1,500
8	Refreshment Break in Exhibit Area Refreshment Break plus cost of food (in exhibit area on days of concurrent sessions). Sponsor will be recognized with signage during break and in mobile app. Must be a Supporting Sponsor or higher.	\$1,500
9	Learning Workshops (limited number available) Attendees will participate in short hands-on pre-conference workshops led by sponsors. Must be a Supporting Sponsor or higher.	\$1,000

*Additional registrations can be purchased at a discount

Year-round sponsorships, conference swag and other custom benefits are available.
Inquire for details: kerry.kerr@ncsss.org

YEAR-ROUND OPPORTUNITIES

CONSORTIUM CONNECTS WEBINARS

Consortium Connects are professional learning webinars that are free for NCSSS Member Schools. Hosted by NCSSS staff, teachers and administrators join the live video roundtables for professional learning and sharing ideas. Consortium Connects are 45 minutes long, and typically consist of presentations for 20-30 minutes followed by time for Q-and-A. The videos are recorded and shared with our members on our website afterward.

Sponsors are encouraged to share the webinar link with their prospect lists to increase visibility and attendance at the webinar.

Thought Leader Sponsorship Options

Sponsor the Topic	\$500
Speak on the Topic	\$750
Host Your Own Roundtable	\$2,500

WEEKLY E-NEWSLETTER

Year-round sponsors with membership can contribute articles.

55% 2023 Opening rate

2,000 Distribution

Newsletter Ads

One Issue	\$350
Multiple Issues	\$250

LEADERSHIP SUMMIT SPONSORSHIP - \$1,750

Only available to year-round sponsors.

February 6-8, 2025 in New York City – a two-day deep dive into current STEM-related topics. We expect approximately 40-60 leaders from the top STEM high schools around the U.S. Benefits include:

✓ One full conference registration (\$295 value)	✓ List of attendee names/schools prior to the conference
✓ Ability to speak to the general audience (5-10 minutes)	✓ Post-conference email blast to all attendees sent by NCSSS
✓ Place one literature piece or marketing giveaway on tables in general session room	✓ Opportunity to network with school leaders over the two days in small settings
✓ Logo on NCSSS.org website	

“This is a place where excellent schools who are working hard at STEM can learn from and with each other.”

– **Camsie McAdams**,
Discovery Education Director of Global STEM Curriculum and 2023 Professional Conference Keynote Speaker

“Our partnership with NCSSS has not only provided unparalleled insights into evolving educational needs but has also unlocked many new business prospects, expanding our network to deliver cutting-edge STEM education services. Join us in shaping a brighter future for students and educators through innovation and collaboration.”

– **Jason Osborne**,
Chief Business Officer, syGlass