



**NCSSSS**  
National Consortium of  
Secondary STEM Schools

**35<sup>TH</sup>**  
ANNIVERSARY



# SPONSORSHIP & ADVERTISING GUIDE

# 2023

“ NCSSSS brings together a diverse group of STEM professionals in an intimate atmosphere of learning and sharing ideas. This creates such a unique experience for everyone involved — unparalleled by ANY other conference we attend. People come here with one common goal: to bring STEM education to the next level for every student.

- Dan Spooner, *Anatomage*

## Why NCSSSS?

NCSSSS has defined STEM education for the past 35 years.

Our members are administrators and teachers at high-performing schools who serve as the leaders in their states. NCSSSS member schools deliver an integrated approach to STEM education that serves as a model for programs across the US and around the globe.

If your company has products and services that support STEM education, or you want to build a future STEM workforce pipeline, we want to work with you. We are seeking sponsors and advertisers for a variety of year-round opportunities who share our long-term vision for successful partnerships that are more than a single transaction. Don't see something you like? Let us help you design a custom sponsorship/advertising package.

## Our Members

Top schools like Bronx Science, Illinois Mathematics and Science Academy, North Carolina School of Science and Mathematics, and Thomas Jefferson High School for Science and Technology join dozens of other institutions that demonstrate students are engaged in authentic research and share a belief that STEM is not just one discipline, but an integrated approach throughout the curriculum.

From Congress to major corporations, NCSSSS member schools are looked to for their innovative approach to STEM and successful student outcomes. They offer the perfect opportunity to showcase your products and build partnerships that will inspire other schools to follow their lead.

NCSSSS members typically enjoy three in-person events and multiple virtual events per year where content is designed to meet the needs of Administrators, Teachers, and Students.

## CONTACT:

If you have any questions, please contact **Kerry Kerr, our Director of Sponsorship:**  
[kerry.kerr@ncsss.org](mailto:kerry.kerr@ncsss.org) / M: 913.205.1294

# NCSSS PROFESSIONAL CONFERENCE SPONSORSHIPS

NOV. 12-14, 2023 | PHOENIX

Renaissance Hotel – Downtown Phoenix

	Title Sponsor <i>max 1</i> <b>\$10,000</b>	Session Sponsor <i>limited # available</i> <b>\$5,000</b>	Supporting Sponsor <b>\$1,500</b>
Lead Session Panel Discussion	✓	✓	
Exhibit Table at Professional Conference	✓	✓	✓
Reception Sponsor	✓		
Complimentary Conference Registrations	4	2	1
Logo and text recognition on NCSSS website, conference marketing, and signage	✓	✓	✓
Host one Consortium Connects Virtual Roundtable or host a private session with 2-3 schools of your choice	✓		
Pre- or Post-Event Email Sent Out on Your Behalf from NCSSS	✓	✓	✓
Rotating banner ad in event app	✓	✓	
1 Year Complimentary NCSSS Corporate Membership Dues	✓	✓	

## ADDITIONAL CONFERENCE OPPORTUNITIES

<b>1</b>	<b>Opening Breakfast Keynote</b> (one available) Monday 11/13/23 Opening Breakfast – deliver opening keynote address (must be approved by NCSSS) plus all of the benefits of a Title Sponsor.	<b>\$10,000</b>
<b>2</b>	<b>Lunch Keynote</b> (one available) Tuesday 11/14/23 Closing Lunch – deliver closing keynote address (must be approved by NCSSS), place materials at each table, plus all of the benefits of a Presenting Sponsor.	<b>\$7,500</b>
<b>3</b>	<b>Opening Reception Sponsor</b> (two available) Sponsor our Opening Reception on 11/12/23. Conduct a prize drawing during the reception – will be pushed out on the conference app – to draw more traffic to your exhibit table. Will be recognized during opening remarks at the reception, plus all of the benefits of a Supporting Sponsor.	<b>\$2,500</b>
<b>4</b>	<b>Awards Luncheon Sponsor</b> (one available) Monday 11/13/23 Lunch – place materials at each table, recognition from the podium plus all benefits of Supporting Sponsor.	<b>\$2,500</b>
<b>5</b>	<b>Breakfast Sponsor</b> (one available) Tuesday 11/14/23 Breakfast – place materials at each table, recognition from the podium plus all benefits of Supporting Sponsor.	<b>\$2,500</b>
<b>6</b>	<b>Transportation Sponsor</b> Sponsor our field trip or other outings during the conference. Ability to ride on the bus(es) and/or hand out materials/giveaways, plus all of the benefits of a Supporting Sponsor.	<b>\$2,500</b>
<b>7</b>	<b>35<sup>th</sup> Anniversary Sponsorship Opportunities</b> NCSSS will celebrate its 35 <sup>th</sup> year at the November 2023 conference. <i>Inquire for details.</i>	

**Year-round sponsorships, conference swag and other custom benefits are available.**  
Inquire for details: [kerry.kerr@ncsss.org](mailto:kerry.kerr@ncsss.org)

# OTHER OPPORTUNITIES

## LEADERSHIP SUMMIT SPONSORSHIP - \$2,500

(only two available)

January 2024 - a two-day deep dive into current STEM-related topics. We expect approximately 40-75 leaders from the top STEM high schools around the U.S. Benefits include:

✓ One full conference registration (\$295 value)	✓ List of attendee names/schools prior to the conference
✓ Ability to speak to the general audience (5-10 minutes)	✓ Post-conference email blast to all attendees sent by NCSST
✓ Place one literature piece or marketing giveaway on tables in general session room	✓ Opportunity to network with school leaders over the two days in small settings
✓ Logo on NCSST.org website	

## CONSORTIUM CONNECTS SPONSORSHIP

Consortium Connects are professional learning roundtable discussions or webinars that are free for NCSST Member Schools.

Hosted by NCSST staff, teachers and administrators join the live video roundtables for professional learning and the sharing of ideas.

Consortium Connects are 45 minutes long, and typically consist of presentations for 20-30 minutes followed by time for Q-and-A.

### Thought Leader Sponsorship Options

Sponsor the Topic	\$500
Speak on the Topic	\$750
Host Your Own Roundtable	\$2,500

## E-NEWSLETTER

Year-round sponsors with membership can contribute articles.

**31.5%** 2022 Opening rate

**2,000** Distribution

### Newsletter Ads

One Issue	\$500
Multiple Issues	\$400

## WEBSITE ADS

The NCSST website is the premier source of information for STEM secondary schools. With a members-only section and open access blog and resources section, the website hosts a wealth of knowledge on STEM education.

**12,600** Average Number of Page Views per Quarter

**1:20 min.** Average User Session

### Ad Monthly Rates (ncsst.org)

Ad Size	1x	3x	6x	12x
1,195 x 265 Full Banner	\$800	\$2,000	\$3,400	\$6,500
780 x 265 2/3 Banner	\$600	\$1,500	\$2,500	
370 x 265 1/3 Banner	\$400	\$1,000	\$1,700	\$3,250