



SPONSORSHIP & ADVERTISING GUIDE 2022-2023

Why NCSSSS?

NCSSSS is the only organization representing STEM high schools throughout the country. Our members look to NCSSSS for leadership. And sponsors look to NCSSSS members because they are decision-making leaders that the rest of the school district follows.

We are seeking sponsors and advertisers who will partner with us for the long-term. We view this as a relationship, not a transaction. We want to help you succeed, while you help us grow! We offer a variety of opportunities year-round. Don't see something you like? Let us help you design a custom sponsorship/advertising package.

The NCSSSS Member

NCSSSS member schools lead the nation in STEM education, and have among the most sought after students in the country.

Consortium membership is made up of the leading (primarily public) STEM high schools in the nation. Schools like Bronx Science, Illinois Math Science, North Carolina Science and Math – join more than 80 others as the top in the STEM field. NCSSSS member schools pilot new ideas, share best practices, and are considered the schools to be in front of, and next to. When it comes to leading other schools, NCSSSS member schools present the ideal opportunity to showcase any product or service.

NCSSSS members typically enjoy three in-person events and multiple virtual events per year. We focus in three major areas to meet the needs of our Administrators, Teachers, and Students.

- **NCSSSS member schools are the leaders in their district and state.**
- **Congress and corporations seek out NCSSSS schools for STEM guidance.**

CONTACT:

If you have any questions, please contact Kerry Kerr, our Director of Sponsorship: kerry.kerr@ncsss.org / M: 913.205.1294

NCSSS PROFESSIONAL CONFERENCE SPONSORSHIPS

NOV. 2-5, 2022 | ATLANTA

2022 PROFESSIONAL CONFERENCE

	Title Sponsor (max 1)	Presenting Sponsor (limited # available)	Strand Sponsor (max 8)	Session Sponsor (1 per session)
	\$15,000	\$5,000	\$3,500	\$1,500
Lead Session Panel Discussion	✓	✓		
Exhibit Table at Professional Conference	✓	✓	✓	✓
Reception Sponsor	✓			
Complimentary Conference Registrations	4	2	1	1
Logo and text recognition on all conference marketing and signage	✓	✓	✓	✓
Host one Consortium Connects Virtual Roundtable or host a private session with 2-3 schools of your choice	✓			
Pre- or Post-Event Email Sent Out on Your Behalf from NCSSS	✓	✓	✓	✓
Website Full Banner Ad (30 Days)	✓			
Website 2/3 Banner Ad (30 Days)		✓		
Website 1/3 Banner Ad (30 Days)			✓	
Rotating banner ad in event app	✓	✓		
1 Year Complimentary NCSSS Corporate Membership Dues	✓	✓		

Conference swag or merchandise may be added as a la carte options. Please inquire about the options.

STRATEGIC SPONSORSHIPS

For those seeking year-long opportunities to get in front of STEM schools.

All packages may be customized to your specific needs.

INCLUDES	Honors Sponsor \$25,000	Curriculum Sponsorship \$10,000	Extra Curricular \$7,500	Supporting Sponsorship \$3,500
Special Meeting with Board of Directors	✓			
2 Complimentary Registrations at Professional Conference	✓	✓		
1 Complimentary Registration at Professional Conference			✓	✓
Complimentary Registration at Student Research Conference (Play a role in the Student Contest Awards Ceremony)	✓			
Host one Consortium Connects Virtual Roundtable	✓	✓		
Logo in conference app and events materials and website	✓	✓	✓	✓
1 Year Complimentary NCSSS Corporate Membership Dues	✓	✓	✓	✓
Exhibit Table at Professional Conference	✓	✓	✓	✓
Ability to Suggest 3-5 Questions in Member Survey	✓	✓		
Speak on air or play video at one event	✓	✓	✓	
Monthly Newsletter Ad	✓	✓	✓	✓
NCSSS STEM Edge Full Page Ad	✓			
NCSSS Directory Full Page Ad	✓			
NCSSS STEM Edge 1/2 Page Ad		✓	✓	
NCSSS STEM Edge 1/4 Page Ad				✓
NCSSS Directory 1/2 Page Ad		✓	✓	
NCSSS Directory 1/4 Page Ad				✓
Website Full Banner Ad (30 Days)	✓			
Website 2/3 Banner Ad (30 Days)		✓		
Website 1/3 Banner Ad (30 Days)			✓	✓

OTHER OPPORTUNITIES

CONSORTIUM CONNECTS SPONSORSHIP

Consortium Connects are professional learning roundtable discussions or webinars that are free for NCSSS Member Schools.

Hosted by NCSSS staff, teachers and administrators join the live video roundtables for professional learning and the sharing of ideas.

Consortium Connects are 45 minutes long, and typically consist of presentations for 20-30 minutes followed by time for Q-and-A.

Thought Leader Sponsorship Options

Sponsor the Topic	\$500
Speak on the Topic	\$750
Host Your Own Roundtable	\$2500

PRIVATE SESSION

Private Session with 2-3 schools of your choice (can be via Zoom or at annual Professional Conference)

Private Session	\$5,000
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MONTHLY NEWSLETTER

2021 Open rate: 10%

Newsletter Ad	\$500
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STEM EDGE ADS

STEM Edge is a quarterly digital publication giving teachers and administrators the competitive advantage in professional development.

Ad Rates (NCSSS STEM Edge)

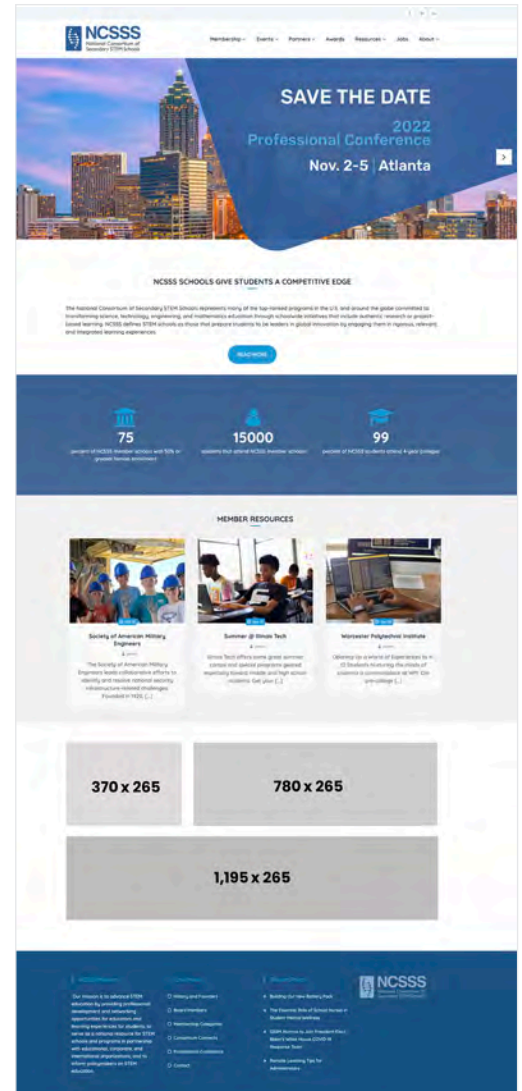
Ad Size (W x H)	1x	2x
Full Page 7" x 9.75"	\$950	\$900
1/2 Page 7" x 4.875"	\$500	\$450
1/4 Page 3.5" x 4.875"	\$300	\$250



OTHER OPPORTUNITIES (CONT.)

WEBSITE ADS

The NCSSS website is the premier source of information for STEM secondary schools. With a members-only section and open access blog and resources section, the website hosts a wealth of knowledge on STEM education.



12,600

Average Number of Page Views per Quarter

1:20 min.

Average User Session

Ad Monthly Rates (ncsss.org)

Ad Size	1x	3x	6x	12x
1,195 x 265 Full Banner	\$800	\$2,000	\$3,400	\$6,500
780 x 265 2/3 Banner	\$600	\$1,500	\$2,500	
370 x 265 1/3 Banner	\$400	\$1,000	\$1,700	\$3,250